



Innovation and Compliance

*4 Compliance challenges in
the new digital era*

Some Facts



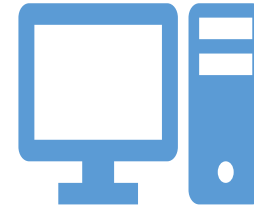
Computing power has doubled annually since the 1970s



Over the past 2 years more data have been generated than in all of previous recorded history



Every human activity is now digitally recorded (even sleep, in Apple's new health app)



90% of the data on the internet has been created since 2016



300 million new social media users each year, i.e. more than 1000 new social media users since I started talking

1. Digital Business, but also Digital Compliance

- Extended analytical capabilities and intelligent algorithms to screen huge volumes of data automatically
- Greater accuracy than any manual effort
- Way forward:
 - ✓ Become a true partner
 - ✓ Have a seat at the table

2. Do Business
and
Compliance
run at the
same speed ?

Old fashioned compliance approach

Ineffective, slow and too expensive
compliance tools

Two
folded
solution:

a. Build on community
integrity and sophisticated
algorithms

b. Use digitalization to
empower businesses

3.

Compliance
Officer's
New Profile

Skills gap

Limited ROI

No proactive approach

Forward thinking

Solution : CHANGE!

4. GDPR



IMPROVED
CONSUMER
CONFIDENCE



BETTER DATA
SECURITY



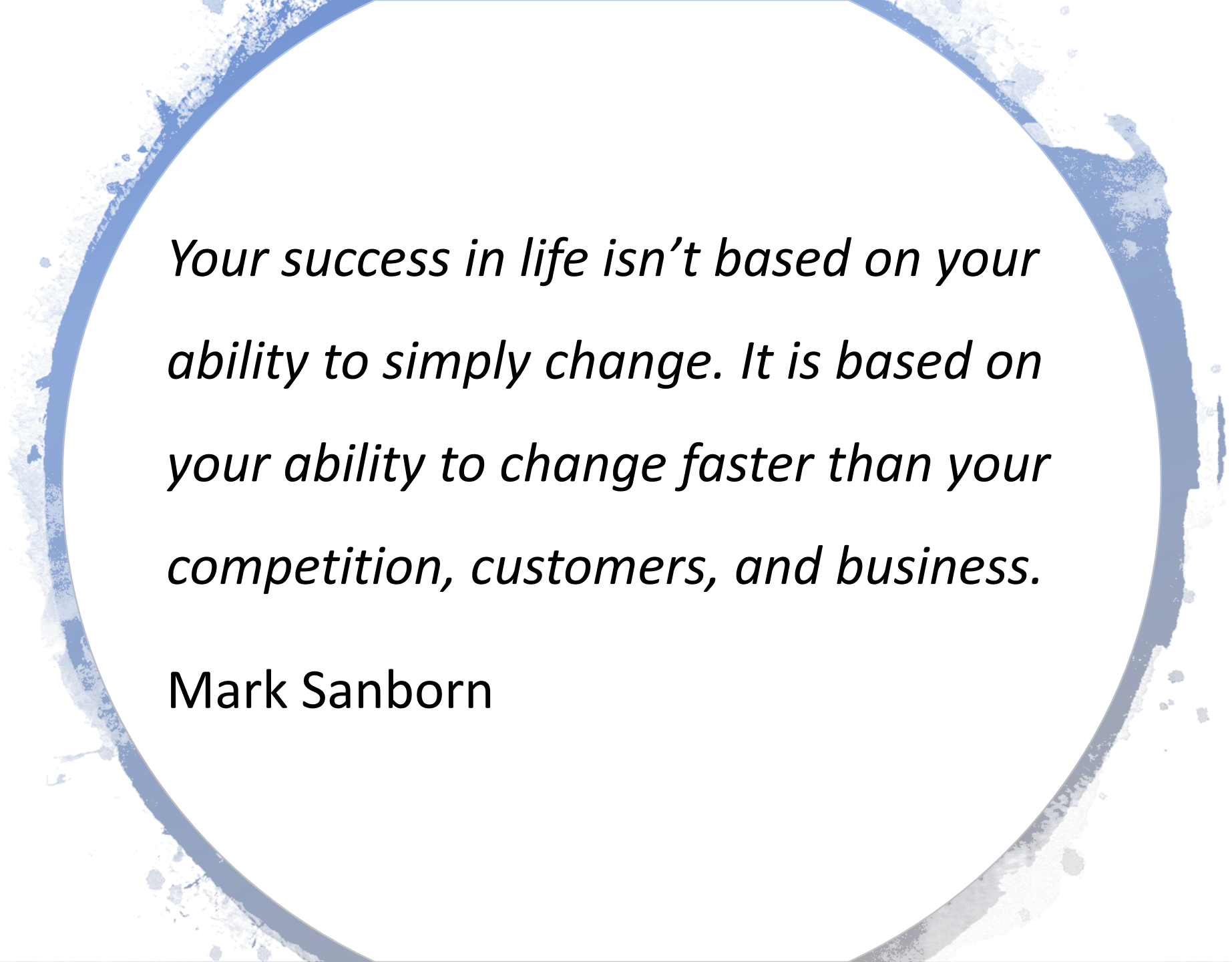
REDUCED
MAINTENANCE
COSTS



BETTER ALIGNMENT WITH
EVOLVING TECHNOLOGY



GREATER DECISION-
MAKING



Your success in life isn't based on your ability to simply change. It is based on your ability to change faster than your competition, customers, and business.

Mark Sanborn